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REGIONAL OFFICE FOR EUROPE
INTEGRATED HEALTH CARE SERVICES OFFICE
BARCELONA



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Health Promoting Hospitals Network Progress Report 2002

ITALY - VENETO

Coordinator

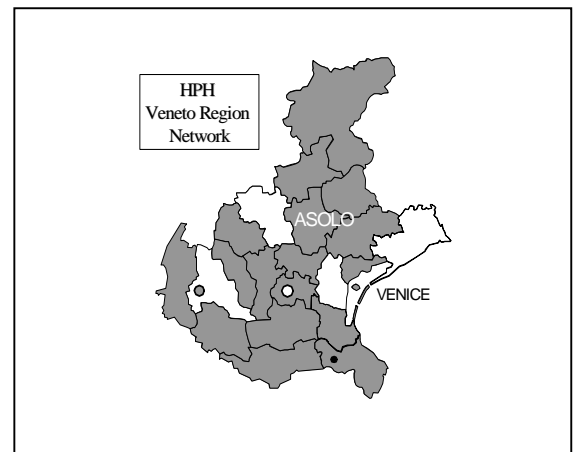
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1. General information

1.1. Official date of establishment of the national/regional network

Between 1995 and 1996 the first hospitals joined to the HPH Veneto Region , signing a letter of understanding (internal agreement- duration 5 years) with the Veneto Regional Co-ordinator. In 1997, during the first HPH National Conference, the Network was officially registered signing the agreement between WHO and Veneto Regional Co-ordinator.

1.2. Registered members

	Number of officially registered* members	Number of unofficial** members
2001	17	
2002	18	

* officially registered members are those which have signed a letter of understanding with WHO and have paid the corresponding fee

** unofficial members are those which do not fall in the former category

1.3. Please describe the **organization of the national/regional network** (coordinating center, scientific committee, steering group, task forces etc., if available please attach organigram)

Since the first months of 2001, because the most part of internal agreements are going to expire (or already expired) the Regional Coordinator has been collecting the agreements for next 5 years and it will be probable we have a higher number of Hospitals during next 5 years. At the present (March 31st 2002) the Network is formed by the Hospitals of 18 among of the 23 Health Social Local Unit (HSLU) of Veneto Region.

In every HSLU, there is a HPH local coordinator supported by a technical committee. Every Health Trust has to work by projects and every project has got a local working group and a focus person of the group.

For the same project (e.g. smoke free hospital) the focus persons of the different Health Trusts make up a Regional Working Group.

1.4. Please list those institutions, enterprises etc. with who you have working relations such as: political system, scientific organizations, NGOs, public/private parts of the health system, other networks etc.

The network has got alliances with municipalities, voluntary associations, regional government.

1.5. **Funding** of network (Sources of funding, amount of **overall annual budget in US\$**)

	Source:	Amount: US\$
2001		
2002		

The Veneto Region Network of Health Promoting Hospitals is funded by a grant from the Veneto Regional Government.

1.7 Does the national/regional network set any **priority/focus areas** for hospital subprojects? If yes, please describe

The Veneto Region is developing 6 Sub-Projects which involved more than one hospitals:

- 1) Hospital and Social Sanitary Service without smoke (9 Hospitals involved).
- 2) Hospital and its territory without patients pain (7 Hospitals involved)).
- 3) Intercultural Hospital and Social Sanitary Services (4 Hospitals involv.ed)
- 4) Integration between each Hospital and the Territory of its Community (5 Hospitals involved).
- 5) Heal Protection in sanitary workers (5 Hospitals involved).
- 6) An Hospital for a better reception and better confort (5 Hospitals involved).
- 7) Heathy Food in Hospital (2 Hospitals involved).

1.8. What are the **aims** of the network?

The Veneto Network of Health Promoting Hospitals aims to act as a focal point in population based health promotion interventions, because hospitals in the regional health care system:

- a) are owned by the Regional Government;
- b) have sensible human and financial resources;
- c) have contact with a large part of the population;
- d) represent the most important challenge in the reorientation of the health care system; and
- e) have strong links with the primary health care sector.

1.9. What are the **objectives**?

No answer provided.

1.10. What **strategies** are used to achieve the objectives?

No answer provided.

1.11. On network level, has any **evaluation** been carried out?

No answer provided.

1.12. What **strategies** have been used?

No answer provided.

2. Network Information

- 2.1. Are key documents (Vienna Recommendations, Ottawa Charter, Information Package etc.) available in the **local language**? If not, is translation envisaged?

The Ottawa Charter, the Vienna Recommendations and further information on HPH are available on the web of our Regional Network and they are in local language. <http://www.ulssasolo.ven.it/hph>.

- 2.2. Please list existing **strategies and actual activities to disseminate information** (e.g. newsletter issue quarterly, conference proceedings published annually, further publications)?

Creation of the Regional Web-site linked to national and international HPH network Newsletters.

- 2.3. Please list **meetings and conferences**

1st HPH National Conference on January 1997.

Since 1998, all over Veneto, meetings are organised on World No Tobacco Day involving hundreds of students, several counties and municipalities, the regional government, voluntary organizations.

- 2.4. Is a **listserver** available (if yes, please state number of registered users and specify use of the listserver)?

No answer provided.

- 2.5. Has a **webpage** been set up (please give a link)? <http://www.ulssasolo.ven.it/hph>

No answer provided.

3. Training

- 3.1. Does the national/regional network offer or organize any **training activities** related to HPH?

A course for hospitals coordinators have been organized on November 2001. Its matter was Health Literacy and the strategies for developing Health Promotion among our staff.

3.2. Does the network issue any **guides**, e.g. how to implement a smoke-free hospital?

Guides were issued on “Smoke Free Hospital” and on “A Safety and Healthy Workplace in Hospital”.

3.3. Has any **additional analysis**, or have surveys been carried out?

In the 1999 a regional survey on health promotion activities in hospitals was performed, in collaboration with the Padua University. Aims of this survey were to evaluate:

- a) training activities on health promotion carried out by all the hospitals joined to the HPH Network; and
- b) the health workers perception about the impact of their health promotion activities. To the survey 19 out 20 Local Health Units and Hospital Trusts responded.

The survey showed that many hospitals developed local training activities on health promotion, which is considered a very important lever for the organizational change of hospitals in health promoting settings

Health promotion training activities are considered positively by health workers involved, in particular for the improvement of relation and communication with patients, the change in workplaces, the development of professional competence, the change of life styles.

In 1999 the Coordinating Centre of the Veneto Region Network highlighted three weak points:

- a) many hospitals have difficulty to document their activities and to prepare periodic reports;
- b) somewhere the commitment on health promotion activities by hospitals strategic management is decreased; and
- c) some projects are defined "health promotion projects" but they are only projects for the hospital quality improvement, because they don't stimulate "the process of enabling people to increase control over, and to improve their health".

In the 2001 another regional survey on Health Promotion activities in hospitals and in the social sanitary services was performed.

4. Expansion of network

4.1. Please specify the **norms** for new members **to join**

General Director of Hospital has to sign a document of understanding (internal agreement – duration 5 years) with the Regional Co-ordinator.

In brief , on this document general directors engage to incorporate the concepts, values and standards of health promotion into their hospitals, following the principles of Ottawa Charter and Budapest Declaration and they engage to collaborate for the development of HPH Regional Network

4.2. Are there specific strategies and activities to **recruit new members**?

No answer provided.

4.3. In your opinion, how can the **network improve supporting** member hospitals?

No answer provided.

4.4. Do you think the national/regional network should set an **annual theme** (e.g. smoke-free hospitals, evidence, alcohol, mental health)?

Since 1999 a Regional Contest "WHO doesn't smoke ...WINS !" takes place in Veneto Region. The specific aim of the contest is the production of an advertising campaign against tobacco: students had to create short videos or drawings. In the first edition (scholastic year 1999-2000) . 87 schools (216 classes) and about 4,000 students took part in the contest.

The general aim of the Contest is to create a health promoting setting around hospitals and a strong collaboration with the territory institutions, voluntary organizations, local health services, well-know persons and mass media.

An important alliance has been formed with a voluntary organization, the Lega Italiana per la Lotta contro i Tumori (Italian League against Cancer) and with Medical and Nurses Associations, Education Directions and Mayors of several Municipalities.

Finally we have the collaboration of several well-know sporting champions: in 1999-2000 Edition we had the football player of the Italian National Team Aldo Serena and the skier Deborah Compagnoni, three times Olympic champion. In 2000-2001 Edition we have Alessandro Del Piero (current attackman of Italian National Football Team) ; Manuela Di Centa (Olympic Champion of Cross Country Ski) , Paola Pezzo (twice Olympic Champion of Mountain Bike) and even the French Manuel Martinez , Olympic Champion of mountain bike.

They agreed to appear in a poster with a slogan against tobacco. Then posters were given to the schools and HPHs of Veneto Region Network. On May 31 2000 Serena took part to the final prize giving of students of first edition. Manuel Martinez and Paola Pezzo took part to the press conference we organized to announce the last edition of the Contest, helping us to have mass-media attention.

Alessandro Del Piero and Manuela Di Centa took part to the prize giving on June 2001. About 5,500 students took part to the Contest in Scholastic Year 2000-2001.

4.5. What do you think in your country/region does **limit more hospitals to join** in the activities of the HPH network?

No answer provided.

4.6. Please describe the **main achievements** of the network

No answer provided.

4.7. Please describe the **main problems** encountered in the network

No answer provided.

5. National/Regional health policies

5.1. Is health promotion a **focus area** in national/regional health policies/laws/regulations (if yes, please state referring documents)?

No answer provided.

5.2. In general, is the national/regional health system context **supportive** of the development of HPH?

No answer provided.

5.3. Please outline **last year's changes in national/regional health policies** that directly influence HPH activities.

No answer provided.

5.4. In your opinion, how could the **national/regional health policy better improve** the HPH idea?

No answer provided.

6. Collaborating with WHO

6.1. How do you think could WHO better meet the needs of the national/regional networks?

No answer provided.

7. Activities in hospitals

7.1. In member hospitals, **how are subprojects chosen**? Are they developed based on formal assessment of need?

No answer provided.

7.2. Concerning the **implementation of subprojects**, which factors were most supportive or obstructive?

No answer provided.

7.3. Please provide a list of **member hospitals**

Hospital	City
1. HEALTH SOCIAL LOCAL UNIT N.1	Belluno
2. HEALTH SOCIAL LOCAL UNIT N.2	Feltre (BL)
3. HEALTH SOCIAL LOCAL UNIT N.4	Thiene (VI)
4. HEALTH SOCIAL LOCAL UNIT N.5	Arzignano (VI)
5. HEALTH SOCIAL LOCAL UNIT N.6	Vicenza
6. HEALTH SOCIAL LOCAL UNIT N.7	Pieve di Soligo (TV)
7. HEALTH SOCIAL LOCAL UNIT N.8	Asolo (TV)
8. HEALTH SOCIAL LOCAL UNIT N.9	Treviso
9. HEALTH SOCIAL LOCAL UNIT N.12	Venice
10 HEALTH SOCIAL LOCAL UNIT N.14	Piove di Sacco
11 HEALTH SOCIAL LOCAL UNIT N.15	Camposampiero (PD)
12.HEALTH SOCIAL LOCAL UNIT N.16	Padua
13.HEALTH SOCIAL LOCAL UNIT N.17	Este (PD)
14.HEALTH SOCIAL LOCAL UNIT N.18	Rovigo
15.HEALTH SOCIAL LOCAL UNIT N.19	Adria
16.HEALTH SOCIAL LOCAL UNIT N.21	Legnago (VR)
17.HEALTH SOCIAL LOCAL UNIT N.22	Bussolengo (VR)
18.UNIVERSITY HOSPITAL TRUST	Verona